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ADELAIDE'S ENTERTAINMENT BOX OFFICE BONANZA

The Adelaide Entertainment Centre has achieved record ticket sales in the last six months having topped \$12 million in gross box office takings following the Elton John concert on Saturday evening.

Adelaide Entertainment Centre Chief Executive Officer, Anthony Kirchner, said it's been an extraordinary last six months and there's plenty more to come.

"The Adelaide Entertainment Centre has three times in its 15-year history surpassed \$12 million in ticket sales in a year, so to do this in just 6 months is a fantastic result. Based on the strong event run we've booked for the remainder of the fiscal year, ticket sales will top well in excess of \$20 million; smashing all previous records," Mr Kirchner said.

Other big names to have played the Adelaide Entertainment Centre within the last six months included: Coldplay, Boy from Oz, Countdown, Dixie Chicks, Live, Pearl Jam, Kylie and The Wiggles.

"When you consider that Adelaide has also played host to U2 and Robbie Williams concerts at AAMI Stadium, South Australians have supported live entertainment in big way," Mr Kirchner said.

"Adelaide is certainly fighting well above its weight in getting these big names to visit."

Concerts to be staged at the Adelaide Entertainment Centre in early 2007 include: Roger Waters, Scissor Sisters, Eric Clapton, Little Britain, Evanescence, Il Divo, Crosby Stills & Nash, Westlife, Walking with Dinosaurs, John Mayer, Red Hot Chili Peppers, & Pink with three big shows!

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